

# Day Game Manifesto

By Andy Yosha

<http://www.makesmalltalksexy.com/getdaygame>



## Understanding Day Game

Before we get you approaching some beautiful women I thought I'd run you through the top mistake I see my students make over and over again.

There's nothing wrong with making mistakes of course, in fact it's the only way you learn any new skill. You make mistakes, and then correct your path along the way. I guarantee if you went out and practiced daygame every day for 5 years (like yad did for example), you will naturally learn how to pick up women without any help from websites like daygame.com.

The human brain has an amazing capacity to learn new skills, given the right motivation and willpower.

Put a kid on a desert island (with food and stuff) with a guitar, and you can bet your life when you visit 20 years later he'll be able to play it amazingly well, just through picking it up every day and 'experimenting'.

But I know you don't want to spend the next 5 years of your life approaching women every day! I was lucky, I met Yad a few years ago and he taught me everything he had spent the last 3 years of his life learning the hard way. And I picked it up ALOT quicker than it took him to discover through experimentation because I had someone teaching me where the pitfalls were, and correcting my technique as I went.

And this is what me and Yad are going to do for you. We're going to **RAPIDLY boost your learning curve** by teaching you everything we know.

## **Top Day Game Mistakes**

So lets' start with the top mistake guys will ALWAYS make when approaching a beautiful girl on the street, so you can make sure you navigate past it and 'cheat' your way to the next level of the game!

### **The Biggest Mistake Guys Make When They Approach A Woman On The Street Is Being Apologetic.**

This is the most common mistake I see guys make, and it is the number one reason why a girl won't stop for you on the street.

Girls in the day are busy, they have stuff to do, and the LAST thing they want is you BOTHERING them.

Right?

Wrong.

Sure, girls are on their way to do something. But a confident, charming man approaching her is a lot more enticing than buying something from a shop or getting home from work.

Have you seen the film 'Hitch' with will Smith? What he says at the start of the film is completely true:

"No woman wakes up thinking, 'God I hope I don't get swept off my feet today'"

But it's this false mindset that a lot of guys have (that women DON'T want to be stopped) that causes them to approach in a very apologetic way.

"But what's wrong with being polite?" You might ask.

Well, it's not really about being or not being polite. I'm not trying to get you to act like a dick or anything.

You've still got to be a 'nice person' and not come across as a threat. But the problem with approaching a girl on the street and being overly apologetic, is that the chances are she won't stop for you to even find out what it is you want. And this isn't YOUR fault particularly. She hasn't decided that she's not attracted to you right off the bat. Far from it. She doesn't even know what you want.

But she still won't stop.

Why?

Because she thinks you're a salesman, a promoter or a charity worker.

In my last email to you, I told you that women are used to being approached in bars and clubs, so when you approach, no matter what you say, they always assume you are an idiot with no game (until proven otherwise).

Well, in the daytime, they aren't use to being approached by men trying to pick them up - but they ARE used to random people trying to stop them in the street to sell them something, to ask for change, to get them to sign up for a charity, or to advertise a local shop. This happens all the time, especially in busy cities like London where I'm from.

The most common response from an apologetic daygame approach is "Sorry I'm busy".

This has left many students disheartened, until I tell them that she didn't reject them. She rejected who she thought was a salesman. So with that in mind, you just need to learn exactly what behaviours are causing you to come across like a salesman, so you can correct it and start stopping girls effectively.

Well, the biggest thing that is causing you to come across as a salesman, is being apologetic.

Think about it - a salesman knows he has NOTHING of value to offer someone on the street. Quite the opposite, he knows he is there to GET something from the other person. And because of this, he knows that no-one wants to stop for him. And if you know that no-one wants to speak to you, it creates some predictable body language and voice tone effects.

## Voice Tone

When you are approaching someone who you consider to be higher value than you, or another way to look at it, when you deem yourself LOWER value than someone you are approaching - e.g, someone you are trying to sell something to, your voice tone will tend to go UP when you open them.

We all do this when we wish to come across as least threatening as possible. Think how you would address an old lady, a baby, or a puppy.

Likewise, when we approach someone we assume is higher value, we automatically want this person to like us. It's the most natural, and evolutionary predictable response. Be cozying up to higher value people we stand a greater chance of survival in the tribe, having greater access to more resources and power.

So when you think you are bothering someone, you will most likely raise your voice tonality, the same way a salesman would. So the girl will automatically pigeon hole you as this man, and respond with her 'knee jerk' response - "Sorry I'm really busy" etc.

In order to navigate this problem, just make sure when you open the girl, you keep your voice tonality at its most NATURAL level. Think how you would address your best mate in the bar if he had just asked you if you wanted another drink.

So think "Hey excuse me" as if you'd just saw something fall out of their handbag (ie, you have something VERY valuable to tell them), rather than "Hey excuse me" as if you are addressing a celebrity and want an autograph from them. (I hope that makes sense - it's hard to explain in an email!)

## Body Language

If you think you're bothering someone, you will do one, or both of these things:

- 1) You will not block their path
- 2) You will lower your height as you open

The first one only applies if you try to stop them from the front, or by running around to the front (which is what me and Yad recommend). If you do this, but only stand half in front, or even a bit to the side, it demonstrates that you don't expect them to stop for you (so you're giving them space to continue walking).

Again, this is the behavior of a salesman, and will trigger the automatic salesman response.

If you are stopping a girl in this way, you need to block her path 100%. Give her lots of space - you don't want her walking into you, or feeling threatened in any way - but you have to stand exactly in the direction she is going so you convey that you are expecting her to want to hear what it is you have to say. It is this perceived 'assumption' that will make her stop to hear what you have to say.

She'll think "well he seems pretty sure I'm going to want to hear this, so I'd better see what he wants"

The second body language problem is more common. I see guys physically lower themselves as they approach. This is related to the raising tonality as it conveys weakness, and therefore that you are not a threat. But weakness isn't something you want to be conveying when you approach a girl! Weak body language like this just screams of "Can you spare some change please?".

Make sure your head is up and your chest is out.

You need to stop her with self-assurance, confidence and pride. What you are doing is a beautiful thing. You are giving her a gift. You are about to make her day.

So remember, when you approach do it confidently and with authority, and you will be surprised to find she will stop for you every time.

And remember to SMILE :)

I just realized I've been typing for ages and it's gotten dark outside. Better wrap it up here.

FREE PRESENTATION: The Secrets to Day Game Explained

I just finished a brand new video where I reveal some of my most tested and proven day game secrets that have allowed myself, and my instructors to continually meet woman after woman during the day (never having to set foot in a bar)

<http://www.makesmalltalksexy.com/getdaygame>

Enjoy!

Andy Yosha.

P.S. Check out the video, in first five minutes you'll learn three reasons why dame is about to get a whole lot EASIER

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